

2019 HIGHLIGHTS



Enterprise Connect is the leading enterprise communications and collaboration event that brings together IT decision makers, business leaders and technology providers to push the industry to new heights.

7,250+ ATTENDEES

220+ EXHIBITORS

300+ SPEAKERS

100+ MEDIA & ANALYSTS

140+ SESSIONS

Conference Tracks Covered a Comprehensive Selection of Technology Topics



AI & Speech Technologies



Management & Security



Cloud Communications



Strategic Leadership



Contact Center & Customer Experience



Team Collaboration Tools & Workspaces



Embedded Communications & APIs



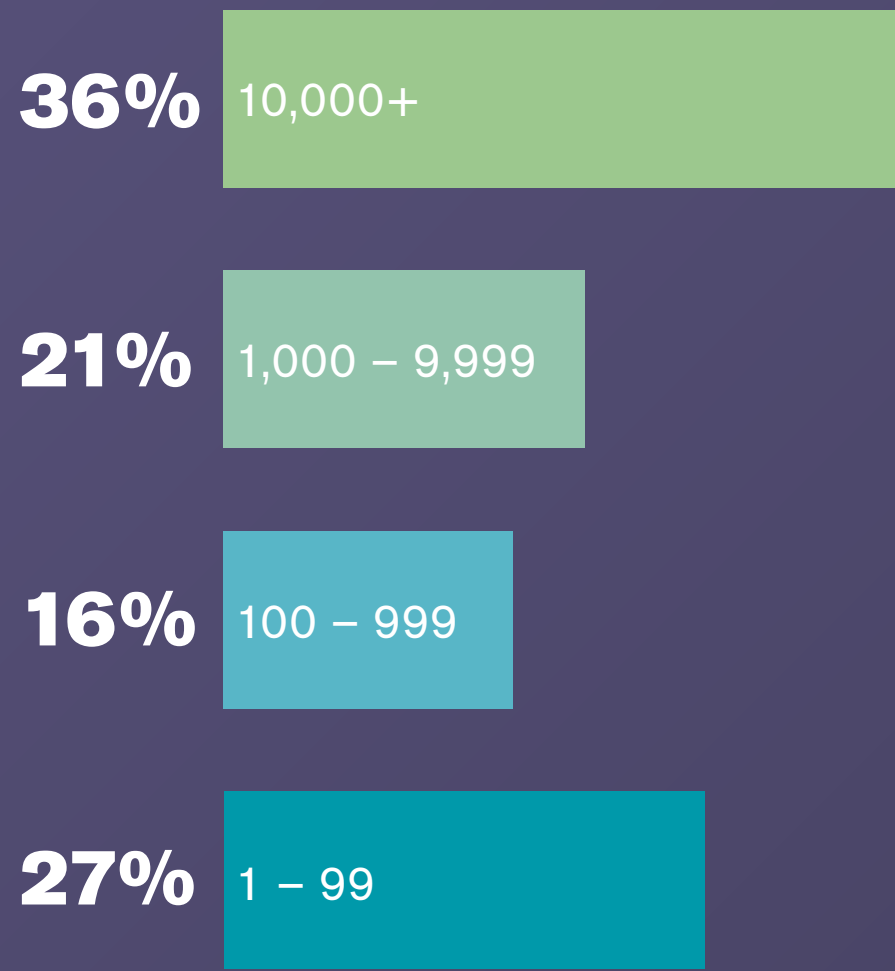
Unified Communications



Video Collaboration & A/V

A Snapshot of Who Was at Enterprise Connect 2019

Company Size (# of employees)



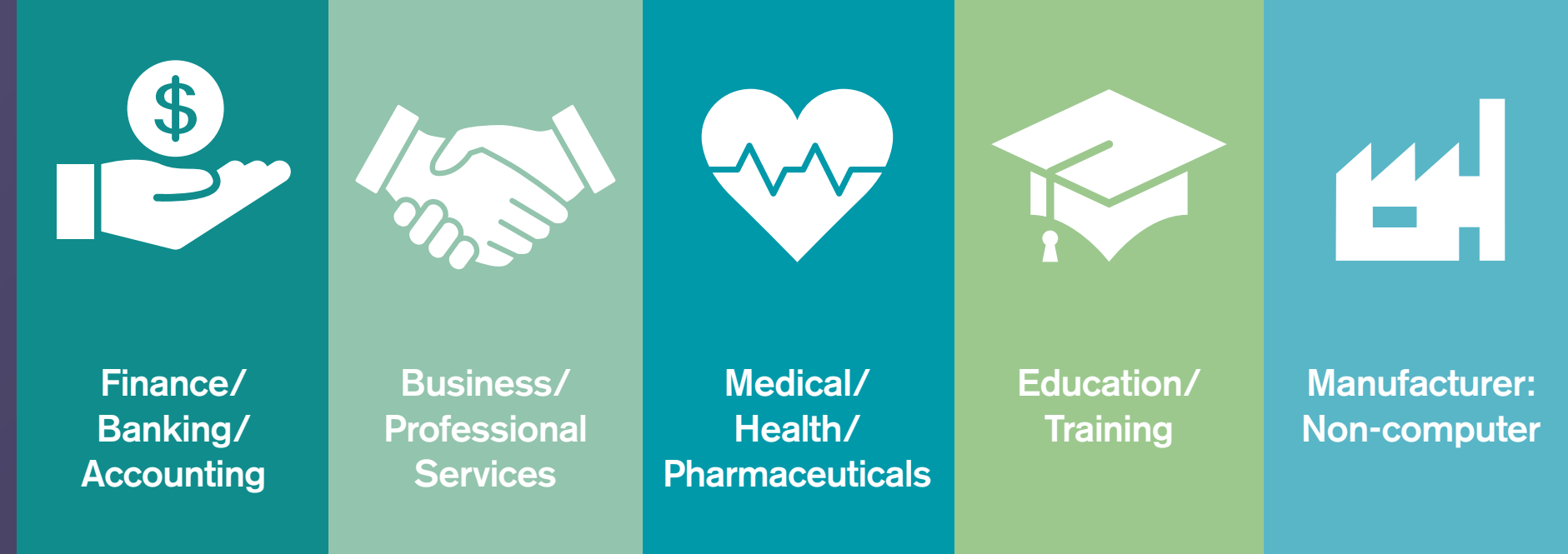
Job Level



Sample Professional Job Titles

- Principal Solution Architect
- Network Engineer
- Technology & Systems Analyst
- UC Architect
- Sr. Voice Engineer
- Telecommunications Engineer
- Sr. A/V Engineer
- Infrastructure Architect

Top 5 Industries



Attendees Choose Enterprise Connect To Network & Find Solutions

#1 reason attendees visit the Expo Hall is to identify new companies with relevant solutions

92% Are more likely to consider a vendor for future product purchasing if they have seen the vendor at Enterprise Connect

80% Made at least one new professional connection that was/will be of help to them

80% Brought back specific ideas to improve their work



Enterprise Connect Helps Exhibitors Achieve Their Business Objectives



90% Said Enterprise Connect is important to their business

83% Achieved their business objectives with the help of Enterprise Connect

Top 3 Results from Exhibiting at Enterprise Connect

- 1 Connected with prospects / existing customers
- 2 Increased awareness for a brand, product or service
- 3 Generated new sales leads

Media Coverage of Enterprise Connect 2019

100+ articles were written about EC in 2019

"Plantronics is transforming into a 'new' brand called Poly"



"6 Hot UC Products, Partnerships, Services Unveiled At Enterprise Connect 2019"



"As Teams turns two, Microsoft adds compliance and meeting features"



"Vendors showcase latest UC offerings at Enterprise Connect 2019"



Join us next year to connect with thousands of enterprise communications and collaboration end users, solution providers and distributors.

MARCH 30 - APRIL 2, 2020
GAYLORD PALMS, ORLANDO, FL